

Information on the processing of your personal data by Wefapress Beck + Co. GmbH pursuant to Articles 13 and 14 GDPR

Category: interested persons (m/f/s)

We place a high priority on complying with data protection regulations. In order to fulfill our information obligations pursuant to Art. 13 and 14 of the General Data Protection Regulation (GDPR), we are providing you with the following information on data protection:

1. Name and contact details of the controller

Controller within the meaning of Art. 4 no. 7 GDPR is:

Wefapress Beck + Co. GmbH
Up de Hacke 21/31
48691 Vreden
Tel.: +49 (2564) 9329 - 0
Fax: +49 (2564) 9329 - 45
Email: info@wefapress.com
Website: <https://www.wefapress.com/en>

2. Name and contact details of the Data Protection Officer

The Data Protection Officer can be reached at the above address with the supplement "Data Protection Officer" or at datenschutz@wefapress.com.

3. Purposes and legal basis for processing your personal data

We process your personal data for the purpose of general contact data administration and communication.

Insofar as the processing is required to fulfill a contract or for the performance of pre-contractual measures in a direct relationship with you as the data subject, we process your personal data on the basis of Art. 6 (1), clause 1, point b GDPR. If we do not process your personal data to fulfill a purchase agreement or to perform pre-contractual measures, for instance, for the initiation of a contract based on your inquiry, processing is carried out in accordance with Art. 6 (1), clause 1, point f GDPR. Our legitimate interest resides in the processing and performance of the services which you or your employer have commissioned.

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Pursuant to Art. 6 (1), clause 1, point f GDPR, we process your personal data beyond the actual performance of the contract. This is permissible inasmuch as the processing is required for the safeguarding of our legitimate interests or those of a third party and provided that your interests or fundamental rights and freedoms which necessitate the protection of personal data do not predominate.

Such a legitimate interest consists in the assertion of legal claims and defense in legal disputes as well as in the guaranteeing of the IT security and IT operation of Wefapress Beck + Co. GmbH.

The sending of postal advertising (e.g. samples or catalogues) is based on a legitimate interest pursuant to Art. 6 (1), clause 1, point f GDPR.

A further purpose of processing is the observance and compliance with the rights of data subjects under data protection law (Art. 12 - 22 GDPR) that Wefapress Beck + Co. GmbH is required to fulfill as the controller pursuant to Art. 4 no. 7 GDPR. Processing is carried out on the basis of Art. 6 (1), clause 1, point c GDPR.

4. Which items of personal data do we process?

We process the following personal data:

- Contact details (surname, first name, email address, telephone number, address details, telefax number, mobile phone number, company affiliation)
- Contractual data, communication content

5. Categories of recipients of personal data

At Wefapress Beck + Co. GmbH, the departments that require your personal data for the performance of contractual and legal obligations have access to your personal data. Furthermore, your personal data are passed on to commercial agents, if necessary. Agents that we deploy (Art. 28 GDPR) may also receive data for these purposes. Recipients include IT service providers, as well as document shredders with which the respective agreements are signed in order to guarantee the protection of your personal data at all times.

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6. Origin of the data

We work with data which you make directly available to us. In addition, we may receive your personal data from other persons from your company, from third parties, such as commercial agents.

7. Transfer of personal data to a third country or an international organization

There are no plans to transfer your personal data to a third country or an international organization.

8. Automated decision-making or profiling under Art. 22 GDPR

There is no automated decision-making or profiling under Art. 22 GDPR.

9. Duration of storage of personal data

Once the purpose of data processing no longer applies, your personal data will be deleted, at the latest, however, after the end of the business relationship (storage limitation) unless statutory retention periods (e.g. of a commercial or tax-related nature under the law) or statutory periods of retention prevent this.

10. Necessity of personal data to be provided

Provision of your personal data is neither required by law nor by contract. For the performance of the business relationship, however, providing your personal data is necessary as the business relationship, including business communication, cannot take place without these data.

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11. Data subject rights

If your personal data is processed, you are a data subject and enjoy the following rights under the EU General Data Protection Regulation (GDPR):

Taking into account the prerequisites under Art. 15 GDPR, you can **obtain information** from the controller at any time as to whether and how your personal data are being processed by us.

If your personal data are incorrect or incomplete, you have the right to **rectification** and/or completion with regard to the controller, taking into account the provisions under Art. 16 GDPR. The controller must take the appropriate action without delay.

Moreover, pursuant to the provisions under Art. 17 GDPR, you may require the controller to **erase** your personal data and assert the **right to be forgotten**.

Taking into consideration the requirements of Art. 18 GDPR, you can require the controller to **restrict** data processing.

You have the right to **data portability** under the provisions of Art. 20 GDPR. This means that you receive the personal data concerning you that you have provided the controller with in a structured, customary and machine-readable format.

12. Information regarding your right to object under Art. 21 GDPR

You have the right to object at any time, on reasons relating to your particular situation, to the processing of personal data concerning you based on Art. 6 (1), clause 1, point e or f GDPR.

If you submit an objection, Wefapress Beck + Co. GmbH will no longer process your personal data unless Wefapress Beck + Co. GmbH can provide compelling legitimate reasons for the processing that override your interests, rights and freedoms, or if the processing serves the purpose of the establishment, exercise or defense of legal claims.

13. Right to lodge a complaint with a supervisory authority

Notwithstanding any other regulatory or judicial remedy, you are entitled to lodge a complaint with a supervisory authority, in particular in the Member State of your place of residence, your place of work or the place of the suspected infringement if you are of the opinion that the processing of your personal data is in breach of the GDPR.

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The supervisory authority to whom the complaint was submitted will inform the complainant about the status and the outcome of the complaint, including the possibility of a judicial remedy under Art. 78 GDPR.

The regional data protection supervisory authority responsible for Wefapress Beck + Co. GmbH is:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen
(State Officer for Data Protection and Freedom of Information - North Rhine Westphalia)
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40102 Düsseldorf

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